

MEDIA KIT 2024



www.targetmomof 10.com

@targetmomof10



About Targetmomof10

TargetMomof10 also known as Janell is a mother of 10 with a passion for fashion and finding affordable deals not only for her family but to share with others. Janell is a Social Media/Brand Influencer specifically around the Target Brand. She loves to shop the Target Brand and share the amazing deals she finds with her followers.

Available for

Social Media Content & Collaborations Product Reviews Ambassadorship

Contact

info@targetmomof10.com

@targetmomof10

Based in California

Social Statistics



18.8k 2.3k 1.2m Instagram followers @targetmomof10

Instagram posts

Impressions/monthly

31%

Engagement Rate

114k

Reach

www.targetmomof10.com @targetmomof10



Audience





96.2%
Women followers

25-34

Average Age

TOP COUNTRY

90%

United States

TOP CITY

9.4%

New York



Collaborations

DISNEY

Cruella Blu-Ray Launch

PARAMOUNT

Emily in Paris & Younger Box set Release

COLOURPOP COSMETICS

Collaboration for Holiday launch in Target stores Introduced permanent launch with Target stores

COLLABORATIONS CONTINUED...

-NOVEX HAIR CARE

-BANZA

-PINKY UP TEA

-BILLION DOLLAR BROWS & BEAUTY

-RUBY+CASH

-CARPE

-PACIFICA BEAUTY

-R3SET

-GODIVA CHOCOLATE

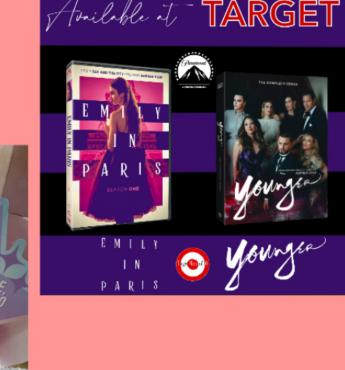
-HOLY KOMBUCHA

-ODELE

-BEEKEEPER'S NATURALS

-JOOVYMOOVIT











More Collaborations











BAUBLEBAR

Collaboration for Holiday launch in Target stores. Received a PR box to share with my followers. Multiple collaborations.

OLIVE & JUNE

Received multiple gift sets to try and share with my followers.

POPMASK

Launch day collaboration with POPMASK Starry Eyes line. Received press kit to promote and represent.

GRENADE

Brand collaboration for Grenades launch of protein bars. Shared brand apparel as well as brand varieties.

DAVIDS PREMIUM NATURAL TOOTHPASTE

Collaboration with David's All Natural Toothpaste for their initial launch into Target locations.



Influencer Pricing



- * Dedicated Instagram Post/Reel: \$100
- *Dedicated Instagram Story: \$50
- *IG Giveaway: \$175
- *Brand IG Takeover (min 2 photos + Stories): \$425 per day
- *IG Caption Mention (No visible product): \$25
- * Series of 5 IG Stories: \$225
- * Series of 3 Dedicated Posts/Reels: \$275
- * Series of 5 Dedicated Posts/Reels: \$475



TARGETMOMOF10

Let's Work Together!